

editorial calendar 12

FEATURES

| | Jan/April | May/August | Sept/Dec |
|--|---------------------------|---------------------------|---------------------------|
| | Cosmetics | Cosmetics | Cosmetics |
| | Personal care | Personal care | Personal care |
| | Cosmeceuticals | Cosmeceuticals | Cosmeceuticals |
| | Phytopharma- ceuticals | Phytopharma- ceuticals | Phytopharma- ceuticals |
| | Cosmetic ingredients | Cosmetic ingredients | Cosmetic ingredients |
| | Skin care | Hair care | Emulsions |
| | Botanicals & naturals | Lipids | Surfactants |
| | Color cosmetics | Fragrances | Detergents |

EVENTS & BONUS

| | | | |
|--|------------------------|-----|-------------------|
| | In-Cosmetics Europe | HBA | In-Cosmetics Asia |
|--|------------------------|-----|-------------------|

DIRECTORY

| | | | |
|--|------------------------------|--|--|
| | Cosmetics & Personal Care | | |
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|---------------|----------|--------|--------|
| AD CLOSSES | March 2 | May 10 | Oct 10 |
| FILM DEADLINE | March 10 | May 20 | Oct 16 |
| ISSUE DATE | March 18 | May 30 | Oct 22 |