

12 MEDIA INFORMATION

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PharmaChem

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NutraCos
Cosmetics

Company Profiles

Directories



NutraCos

Cosmetics

NUTRACOS COSMETICS

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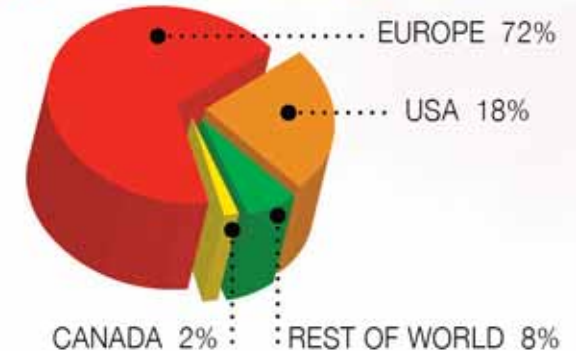


distribution 12

Nutracos Cosmetics is distributed free at the major exhibitions, congresses and conferences worldwide to all participants and exhibitors. Furthermore, the journal is abstracted in databanks, helping to disseminate even further the contents of each issue.

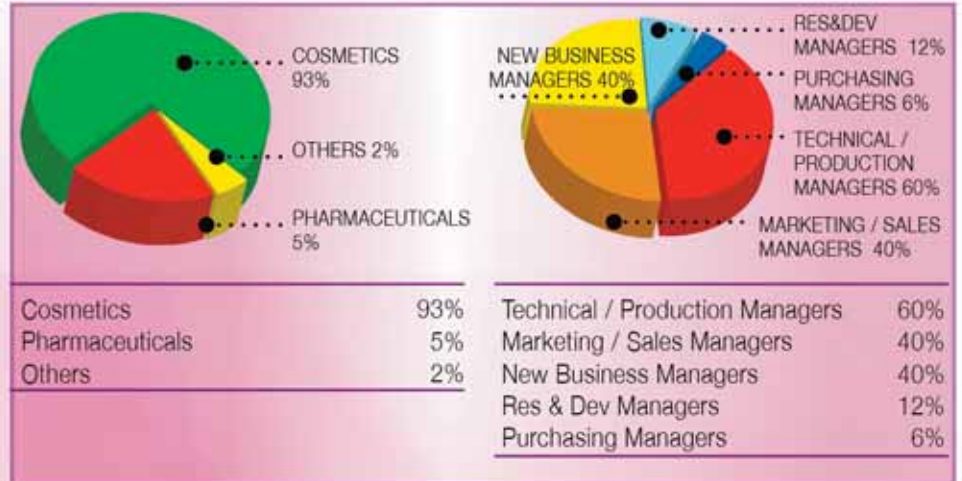
hard copy 5000 copies

EUROPE	3620
USA	900
CANADA	100
REST OF WORLD	380



online: 12.250 emails sent

reader profile



* The totals exceed 100 % due to involvement of our readers in more than one field

NUTRACOS COSMETICS

PREMIUM POSITIONS *

	Euro		Euro
Front cover	4242	Inside back cover	2121
Inside front cover	2651	Outside back cover	2651
		Facing contents	2651

Facing matter and fixed right hand position: Additional 15% on full page price

COMBO VERSION (hard copy+online)

BLACK & WHITE*		1 issue	2 issues	3 issues
		Euro	each Euro	each Euro
BLACK & WHITE*	Spread	3381	3215	2851
	Full page	2038	1991	1943
	1/2 page	1254	1200	1148
	1/3 page	882	830	797
	1/4 page	776	755	724
4 COLORS*	Spread	4542	4329	4117
	Full page	2633	2527	2421
	1/2 page	1847	1784	1710
	1/3 page	1529	1466	1360
	1/4 page	1423	1360	1254

SPECIAL PACKAGE PROPOSAL

1 page ad + 2 page profile or product focus on all 3 issues (9 pages total) Euro 5.000 net*

Special color, regardless of dimension: Euro 476

Advertising agencies: 10% / special offers are non commissionable

SPECIALS

SEE PAGES 27/31 FOR OTHER POSSIBILITIES

Make goods for printed ads not matching original colors will not apply in case of artworks supplied via e-mail and therefore not accompanied by a color proof.

CHARGES

- Should artwork differ from the required formats above, it shall be subject to additional charges.
- No transportation/delivery charges are accepted. In case this happens, this amount will be added on the invoice.

CANCELLATIONS

Cancellations are due, in writing, within 20 days of publication dates. Verbal cancellations or after the date are liable for full payment.

PAYMENT

30 days net from invoice. After this date 10% will be added for recovery. No bank charges can be deducted from the amount due or else a further 10% will be added to the missing sum.

FEATURES

Jan/April

May/August

Sept/Dec

Cosmetics	Cosmetics	Cosmetics
Personal care	Personal care	Personal care
Cosmeceuticals	Cosmeceuticals	Cosmeceuticals
Phytopharmaceuticals	Phytopharmaceuticals	Phytopharmaceuticals
Cosmetic ingredients	Cosmetic ingredients	Cosmetic ingredients
Skin care	Hair care	Emulsions
Botanicals & naturals	Lipids	Surfactants
Color cosmetics	Fragrances	Detergents

EVENTS & BONUS

In-Cosmetics Europe	HBA	In-Cosmetics Asia
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DIRECTORY

Cosmetics & Personal Care

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FILM DEADLINE	March 10	May 20	Oct 16
ISSUE DATE	March 18	May 30	Oct 22