

# 12 MEDIA INFORMATION

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PharmaChem

NutraCos

NutraCos  
Cosmetics

Company Profiles

Directories



thanks to

# NutraCos

We would like to thank these companies for their support:  
list as of sept. 20, 2011

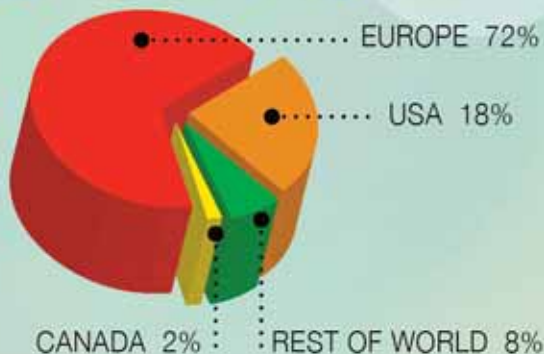
A & E CONNOCK	INSTITUT ROSELL
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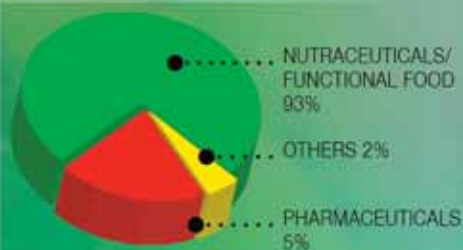
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EUROPE 3620  
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### reader profile



Nutraceuticals/ Functional Food 93%  
Pharmaceuticals 5%  
Others 2%



Technical / Production Managers 60%  
Marketing / Sales Managers 40%  
New Business Managers 40%  
Res & Dev Managers 12%  
Purchasing Managers 6%

\* The totals exceed 100 % due to involvement of our readers in more than one field.

### PREMIUM POSITIONS \*

	Euro		Euro
Front cover	4242	Inside back cover	2121
Inside front cover	2651	Outside back cover	2651
		Facing contents	2651

Facing matter and fixed right hand position: Additional 15% on full page price

### COMBO VERSION (hard copy+online)

BLACK & WHITE*	Bleed	1 issue	3 issues	6 issues
		Euro	each Euro	each Euro
BLACK & WHITE*	Spread	3381	3215	2851
	Full page	2038	1991	1943
	1/2 page	1254	1200	1148
	1/3 page	882	830	797
4 COLORS*	1/4 page	776	755	724
	Spread	4542	4329	4117
	Full page	2633	2527	2421
	1/2 page	1847	1784	1710
4 COLORS*	1/3 page	1529	1466	1360
	1/4 page	1423	1360	1254

### SPECIAL PACKAGE PROPOSAL

1 page ad + 2 page profile or product focus on all 6 issues (18 pages total) Euro 10.000 net\*

Special color, regardless of dimension; Euro 476  
Advertising agencies: 10% / special offers are non commissionable

### SPECIALS

SEE PAGES 27/31 FOR OTHER POSSIBILITIES

Make goods for printed ads not matching original colors will not apply in case of artworks supplied via e-mail and therefore not accompanied by a color proof.

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- Should artwork differ from the required formats above, it shall be subject to additional charges.
- No transportation/delivery charges are accepted. In case this happens, this amount will be added on the invoice.

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<b>EVENTS &amp; BONUS</b>	Vitafoods South America	Vitafoods Supplyside East	IFT	FI South America FI Asia Indonesia CPHI Europe Vitafoods Asia	Supplyside West FI India	NI HI
<b>DIRECTORY</b>	Antioxidants Company Profiles	Vitamins	Ingredients	Omega 3	Herbs & Botanicals	Prebiotics / Probiotics Nutra Buyers Guide
<b>AD CLOSSES</b>	Feb 5	April 2	May 20	August 10	Sept 20	Oct 25
<b>FILM DEADLINE</b>	Feb 15	April 10	May 24	August 22	Sept 25	Nov 1
<b>ISSUE DATE</b>	Feb 28	April 20	May 30	August 30	Sept 30	Nov 5

published by <sup>B5</sup> srl  
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