

12 MEDIA INFORMATION

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PharmaChem

NutraCos

NutraCos
Cosmetics

Company Profiles

Directories



thanks to

We would like to thank these companies for their support:
list as of sept 20 , 2011

| | |
|---------------------------------|----------------|
| ABCR | INDENA |
| AXYNTIS | ISOCHEM |
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| CERBIOS PHARMA | LUXEMBOURG |
| CHEMATEK | PIERRE FABRE |
| CHEMSAFE | PLASTIAPE |
| CRMO | PROTEIN TECH |
| CTP TECNOLOGIE DI PROCESSO | REANAL |
| DSM PHARMACEUTICALS | RESINDION |
| EASTAR | ROCHE |
| FARMABIOS | ROQUETTE |
| FIS FABBRICA ITALIANA SINTETICI | SABINSA |
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PharmaChem



distribution 12

PharmaChem is distributed free at the major exhibitions, congresses and conferences worldwide to all participants and exhibitors. Furthermore, the journal is abstracted in databanks, helping to disseminate even further the contents of each issue.

hard copy 6000 copies

| | |
|---------------|------|
| EUROPE | 4000 |
| USA | 1400 |
| CANADA | 100 |
| REST OF WORLD | 500 |



Online: 20.000 emails sent

reader profile

INDUSTRY*

| | |
|------------------------------------|-----|
| Pharmaceuticals | 50% |
| Chemicals | 45% |
| Custom Manufacturing & Synthesis | 10% |
| Biotechnology | 30% |
| Patent, Certification, Legislation | 5% |

JOB FUNCTION*

| | |
|----------------------------|-----|
| Marketing & Sales Managers | 55% |
| New Business Dev Managers | 35% |
| Technical Directors | 20% |
| Res & Dev Managers | 22% |
| Purchasing Managers | 9% |
| Others | 3% |

PRODUCT*

| | |
|--|-----|
| Fine Specialty & Performance Chemicals | 50% |
| Intermediates | 30% |
| Pharmaceuticals | 50% |
| Analytical | 10% |
| Surfactants Soap & Detergents | 5% |
| Computer Services | 5% |
| Others | 3% |

* The totals exceed 100 % due to involvement of our readers in more than one field

rates 12

advertising rates

PREMIUM POSITIONS *

| | Euro | | Euro |
|--------------------|------|--------------------|------|
| Front cover | 5832 | Inside back cover | 2969 |
| Inside front cover | 3393 | Outside back cover | 3393 |
| | | Facing contents | 3393 |

Facing matter and fixed right hand position: Additional 15% on full page price

| BLACK & WHITE* | Bleed | COMBO VERSION (hard copy+online) | | |
|----------------|-----------|----------------------------------|--------------------|--------------------|
| | | 1 issue Euro | 3 issues each Euro | 6 issues each Euro |
| | Spread | 4300 | 4090 | 3900 |
| | Full page | 2600 | 2300 | 2100 |
| | 1/2 page | 1780 | 1460 | 1240 |
| | 1/3 page | 1200 | 1080 | 960 |
| | 1/4 page | 1090 | 890 | 790 |
| 4 COLORS* | Spread | 5700 | 5490 | 5100 |
| | Full page | 3250 | 3080 | 2780 |
| | 1/2 page | 2380 | 2110 | 1900 |
| | 1/3 page | 1960 | 1690 | 1360 |
| | 1/4 page | 1790 | 1400 | 1180 |

SPECIAL PACKAGE PROPOSAL

1 page ad + 2 page profile or product focus on all 6 issues (18 pages total) Euro 10.000 net*

Special color, regardless of dimension: Euro 476

Advertising agencies: 10% / special offers are non commissionable

SPECIALS

SEE PAGES 27/31 FOR OTHER POSSIBILITIES

Make goods for printed ads not matching original colors will not apply in case of artworks supplied via e-mail and therefore not accompanied by a color proof.

CHARGES

- Should artwork differ from the required formats above, it shall be subject to additional charges.
- No transportation/delivery charges are accepted. In case this happens, this amount will be added on the invoice.

CANCELLATIONS

Cancellations are due, in writing, within 20 days of publication dates. Verbal cancellations or after the date are liable for full payment.

PAYMENT

30 days net from invoice. After this date 10% will be added for recovery. No bank charges can be deducted from the amount due or else a further 10% will be added to the missing sum.

| | Jan/Feb | March/ April | May/ June | July/ August | Sept/Oct | Nov/Dec |
|---------------------------|---|--|---|---|--|---|
| FEATURES | Fine & specialty chemicals Outsourcing Pharmaceuticals API's HPAI's Drug Discovery & Delivery Tides | Fine & specialty chemicals Outsourcing Pharmaceuticals Generics Biotech Drug Discovery & Delivery | Fine & specialty chemicals Outsourcing Pharmaceuticals API's HPAI's Drug Discovery & Delivery Tides | Fine & specialty chemicals Outsourcing Pharmaceuticals API's HPAI's Drug Discovery & Delivery Generics Biotech | Fine & specialty chemicals Outsourcing Pharmaceuticals Chirals Excipients API's HPAI's Reach Tides | Fine & specialty chemicals Outsourcing Pharmaceuticals API's HPAI's Drug Discovery & Delivery Generics Tides |
| EVENTS & BONUS | Informex USA DCAT Chemspec India CPHI/ICSE Japan | Chemspec USA Modern Synthetic Methods + Chiral Europe | Chemspec Europe CPHI/ICSE China EPS | Pharma ChemOutsourcing OPRD Informex India | CPHI Europe CPHI/ICSE India | Informex USA |
| DIRECTORY | Company Profiles | Chirals | Special on Tides | Reach API's Excipients Generics | The WorldWide Pharma Chem Directory | Special on China Special on India Special on USA Special on Europe |
| AD CLOSSES | Jan 12 | March 20 | April 30 | July 15 | Sept 20 | Dec 10 |
| FILM DEADLINE | Jan 20 | March 28 | May 12 | July 22 | Sept 27 | Dec 15 |
| ISSUE DATE | Feb 1 | April 3 | May 22 | July 31 | Oct 3 | Dec 28 |

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