

12 MEDIA INFORMATION

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PharmaChem

NutraCos

NutraCos
Cosmetics

Company Profiles

Directories



sizes 12



Spread:
420 x 297 mm
16 2/4 x 11 3/4 inches
Gutter: leave 3mm in the middle between pages



Full page:
210 x 297 mm
8 1/4 x 11 3/4 inches



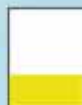
1/2 page vertical:
85 x 270 mm
3 1/4 x 10 1/2 inches



1/2 page horizontal:
180 x 130 mm
7 x 5 inches



1/3 page vertical:
55 x 270 mm
2 1/4 x 10 1/2 inches



1/3 page horizontal:
180 x 85 mm
7 x 3 1/4 inches



1/4 page vertical:
85 x 130 mm
3 1/4 x 5 inches

magazine mechanicals 12

Printing: Offset-sheetfed
Screen: 133
Binding: Perfect bound

Publication trim size: 210 x 297 mm
8 1/4 x 11 3/4 inches

Bleeds: Full pages should have a 3 mm extent bleed beyond trim

Proofs: Please provide a full size color proof. If one is not provided, we cannot guarantee a color match. The printer will produce "pleasing color."

Bleed 216 x 303 mm / 8 1/2 x 12 inches
Trim 210 x 297 mm / 8 1/4 x 11 3/4 inches
Text area 204 x 291 mm / 8 x 11 1/8 inches

Note: All printing materials will be stored for 12 months.

Additional fees may be incurred for conversions to accepted formats as listed below. Additional fees may also be incurred for corrections to ads

ELECTRONIC FILES

Application file formats accepted:

- High resolution PDF (300 DPI or higher)
- Illustrator 10.0 or lower
- PhotoShop 6.0 or lower
- QuarkXPress 4.0 or lower
- Tiff
- EPS

We will accept GIF and JPEG if necessary.
Save all files including the individual graphic

elements in CMYK mode unless a spot color is going to be used for output.

Include copies of all fonts and graphic elements used to create the file.

Send the file:

On CD-ROM (will not be returned)
Via e-mail: 3 Mb max to ads@b5sr1.com

SIZES/MECHANICAL