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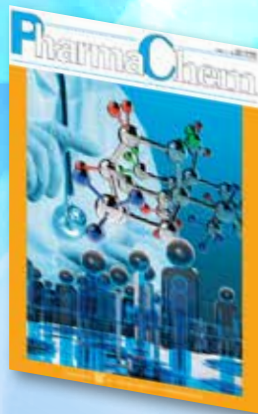
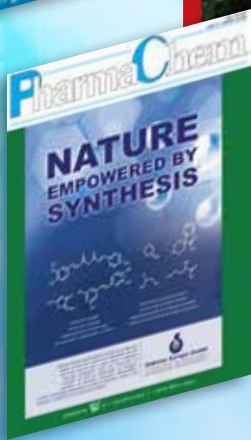
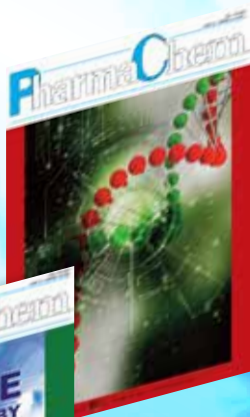
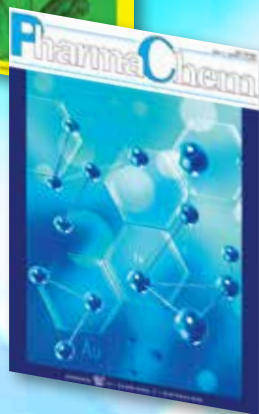
PharmaChem

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Cosmetics

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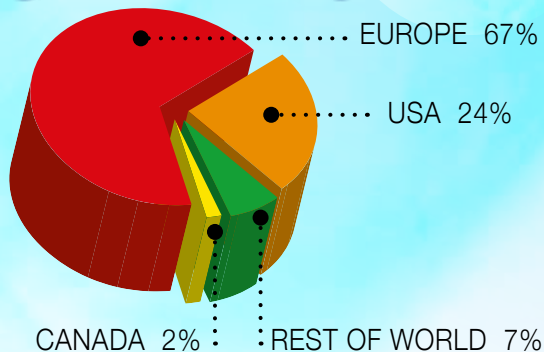
PharmaChem

distribution 20

PharmaChem is distributed free at the major exhibitions, congresses and conferences worldwide to all participants and exhibitors. Furthermore, the journal is abstracted in databanks, helping to disseminate even further the contents of each issue.

hard copy 6000 copies

EUROPE	4000
USA	1400
CANADA	100
REST OF WORLD	500



Online: 20.000 emails sent

reader profile

INDUSTRY*

Pharmaceuticals	50%
Chemicals	45%
Custom Manufacturing & Synthesis	10%
Biotechnology	30%
Patent, Certification, Legislation	5%

JOB FUNCTION*

Marketing & Sales Managers	55%
New Business Dev Managers	35%
Technical Directors	20%
R & D Managers	22%
Purchasing Managers	9%
Others	3%

PRODUCT*

Fine Specialty & Performance Chemicals	50 %
Intermediates	30 %
Pharmaceuticals	50 %
Analytical	10 %
Surfactants Soap & Detergents	5 %
Computer Services	5 %
Others	3 %

* The totals exceed 100 % due to involvement of our readers in more than one field

rates 20

advertising rates

PREMIUM POSITIONS *

	Euro		Euro
Front cover	5832	Inside back cover	2969
Inside front cover	3393	Outside back cover	3393
		Facing contents	3393

Facing matter and fixed right hand position: Additional 15% on full page price

COMBO VERSION (hard copy+online)

BLACK & WHITE*	Bleed	1 issue	3 issues	6 issues
		Euro	each Euro	each Euro
	Spread	4300	4090	3900
	Full page	2600	2300	2100
	1/2 page	1780	1460	1240
	1/3 page	1200	1080	960
	1/4 page	1090	890	790

4 COLORS*	Bleed	1 issue	3 issues	6 issues
		Euro	each Euro	each Euro
	Spread	5700	5490	5100
	Full page	3250	3080	2780
	1/2 page	2380	2110	1900
	1/3 page	1960	1690	1360
	1/4 page	1790	1400	1180

SPECIAL PACKAGE PROPOSAL

1 page ad + 2 page profile or product focus on all 6 issues (18 pages total) Euro 10.000 net*

Special color, regardless of dimension: Euro 476
Advertising agencies: 10% / special offers are non commissionable

SPECIALS SEE PAGES 27/31 FOR OTHER POSSIBILITIES

Make goods for printed ads not matching original colors will not apply in case of artworks supplied via e-mail and therefore not accompanied by a color proof.

- CHARGES**
- Should artwork differ from the required formats above, it shall be subject to additional charges.
 - No transportation/delivery charges are accepted. In case this happens, this amount will be added on the invoice.

CANCELLATIONS

Cancellations are due, in writing, within 20 days of publication dates. Verbal cancellations or after the date are liable for full payment.

PAYMENT

7 days net from invoice. After this date 10% will be added for recovery. No bank charges can be deducted from the amount due or else a further 10% will be added to the missing sum.

	Jan/Feb	March/ April	May/ June	July/ August	Sept/Oct	Nov/Dec
FEATURES	Fine & specialty chemicals Outsourcing Pharmaceuticals API's HPAI's Drug Discovery & Delivery Tides	Fine & specialty chemicals Outsourcing Pharmaceuticals Generics Biotech Drug Discovery & Delivery	Fine & specialty chemicals Outsourcing Pharmaceuticals API's HPAI's Drug Discovery & Delivery	Fine & specialty chemicals Outsourcing Pharmaceuticals API's HPAI's Drug Discovery & Delivery Generics Biotech	Fine & specialty chemicals Outsourcing Pharmaceuticals Chirals Excipients API's HPAI's Reach Tides	Fine & specialty chemicals Outsourcing Pharmaceuticals API's HPAI's Drug Discovery & Delivery Generics Tides
BONUS		Informex USA CPhI North America	Chemspec Europe	Pharma ChemOutsourcing	CPhI Europe	
DIRECTORY						
Editorial deadline	December 20	February 20	March 20	June 20	August 20	October 20
AD booking deadline	January 12	March 20	April 30	July 15	September 17	December 10
Advert receipt deadline	January 20	March 28	May 2	July 22	September 23	December 15
Issue date	February 10	April 3	May 10	July 31	October 2	December 28

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