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Cosmetics

Company Profiles
Directories

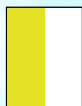
sizes 20



Spread:
420 x 297 mm
16 2/4 x 11 3/4 inches
Gutter: leave 3mm in the middle
between pages



Full page:
210 x 297 mm
8 1/4 x 11 3/4 inches



1/2 page vertical:
85 x 270 mm
3 1/4 x 10 1/2 inches



1/2 page horizontal:
180 x 130 mm
7 x 5 inches



1/3 page vertical:
55 x 270 mm
2 1/4 x 10 1/2 inches



1/3 page horizontal:
180 x 85 mm
7 x 3 1/4 inches



1/4 page vertical:
85 x 130 mm
3 1/4 x 5 inches

magazine mechanicals 20

Printing: Offset-sheetfed
Screen: 133
Binding: Perfect bound

Publication trim size: 210 x 297 mm
8 1/4 x 11 3/4 inches

Bleeds: Full pages should have a 3 mm
extent bleed beyond trim

Proofs: Please provide a full size color proof.
If one is not provided, we cannot guarantee a color
match. The printer will produce "pleasing color."

Bleed 216 x 303 mm / 8 1/2 x 12 inches
Trim 210 x 297 mm / 8 1/4 x 11 3/4 inches
Text area 204 x 291 mm / 8 x 11 1/8 inches

Note: All printing materials will be stored
for 12 months.

Additional fees may be incurred for conversions
to accepted formats as listed below. Addition-
al fees may also be incurred for corrections to
ads

ELECTRONIC FILES

Application file formats accepted:

- High resolution PDF (300 DPI or higher)
- Illustrator
- PhotoShop
- QuarkXPress
- Tiff
- EPS

We will accept GIF and JPEG if necessary.
Save all files including the individual graphic

elements in CMYK mode unless a spot color is
going to be used for output.

Include copies of all fonts and graphic elements
used to create the file.

Send the file:

On CD-ROM (will not be returned).
Via e-mail: 3 Mb max to ads@b5srl.com